

## ATC Program Proposal Evaluation Rubric

This rubric outlines the review and scoring process that will be performed by the Program Committee and designated program reviewers. All preliminary program reviews will be conducted blindly, without personally identifiable information visible to the reviewers.

This rubric evaluates program proposals on 5 main areas: Content, Learning Outcomes, Innovation/Creativity, Relevancy, and Organization of Topics/Speakers.

<b>Area 1: Content</b>				
<i>The proposal's content clearly illustrates thoroughness, quality, and clarity.</i>				
<b>5: Outstanding</b>	<b>4: Good</b>	<b>3: Average</b>	<b>2: Adequate</b>	<b>1: Poor</b>
The proposal fully demonstrates thoroughness, quality, and clarity.	The program articulates thoroughness, quality, and clarity.	The proposal needs to more clearly demonstrate thoroughness, quality, and clarity.	The proposal does not demonstrate thoroughness, quality, and clarity, but demonstrates potential should further clarity and clarification be provided.	The proposal does not demonstrate thoroughness, quality, and clarity, and should not be considered further.

<b>Area 2: Learning Outcomes</b>				
<i>The proposal includes well developed learning outcomes that will add to attendee learning and development.</i>				
<b>5: Outstanding</b>	<b>4: Good</b>	<b>3: Average</b>	<b>2: Adequate</b>	<b>1: Poor</b>
The program proposal fully demonstrates well developed learning outcomes and explains how the learning outcomes will be met.	The program proposal clearly articulates well developed learning outcomes and explains how the learning outcomes will be met.	The program proposal needs to more clearly define well developed learning outcomes and explains how the learning outcomes will be met.	The program proposal does not demonstrate well developed learning outcomes and explain how the learning outcomes will be met. Has potential, but needs further clarification.	The program proposal does not demonstrate well developed learning outcomes and explain how the learning outcomes will be met

<b>Area 3: Innovation/Creativity</b>				
<i>The proposal represents innovative and/or creative approaches to professional practices, theory, or research.</i>				
<b>5: Outstanding</b>	<b>4: Good</b>	<b>3: Average</b>	<b>2: Adequate</b>	<b>1: Poor</b>
The program proposal fully demonstrates innovative and/or creative approaches to professional practice, theory, or research.	The program proposal clearly articulates innovative and/or creative approaches to professional practice, theory, or research.	The program proposal needs to more clearly define innovative and/or creative approaches to professional practice, theory, or research.	The program proposal does not demonstrate innovative and/or creative approaches to professional practice, theory, or research and needs further clarification.	The program proposal does not demonstrate innovative and/or creative approaches to professional practice, theory, or research.

<b>Area 4: Relevancy</b>				
<i>The proposal articulates a clear connection to an area/topic of the Congress.</i>				
<b>5: Outstanding</b>	<b>4: Good</b>	<b>3: Average</b>	<b>2: Adequate</b>	<b>1: Poor</b>
The program proposal fully demonstrates a clear connection to one or more professional competencies/critical issues.	The program proposal clearly articulates clear connection to one or more professional competencies/critical issues.	The program proposal needs to more clearly define a clear connection to one or more professional competencies/critical issues.	The program proposal does not demonstrate clear connection to one or more professional competencies/critical issues.	The program proposal does not demonstrate a clear connection to one or more professional competencies/critical issues.

**Area 5: Organization of Topics/Speakers***The proposal is organized well and includes topics and speakers that would be engaging to attendees.*

<b>5: Outstanding</b>	<b>4: Good</b>	<b>3: Average</b>	<b>2: Adequate</b>	<b>1: Poor</b>
The program proposal fully demonstrates well-planned presentations with engaging speakers that would be of interest to attendees.	The program proposal clearly articulates well-planned presentations with at least one engaging speaker that would be of interest to attendees.	The program proposal needs to be more clearly planned and may need adjustments to topics or speakers to be of more interest to attendees.	The program proposal does not demonstrate well-planned presentations or speakers and needs more work to be of interest to attendees.	The program proposal does not have well thought out topics or presentations.

**Max Score: 25**

<b>Grading Scale</b>	<b>Recommended Actions</b>
23-25	Strongly recommend for acceptance.
18-22	Recommended for acceptance dependent on program space or with few changes.
12-17	Possibly include; may combine or need further development.
7-11	Needs further clarification and development to be considered.
1-6	Do not consider further.